



## 2026 BROADWAY FARMERS MARKET SPONSORSHIP OPPORTUNITIES

For 36 years, the Broadway Farmers Market has brought people together in Downtown Tacoma through nourishment, commerce, and connection. We invite you to join us as a sponsor for the season ahead.

### \$10,000 SUSTAINING SPONSOR

- Premier placement of company name and logo on market poster
- Company logo featured on TFM website & newsletter with clickable link
- 4 personalized posts on TFM social media
- Unlimited number of market booth days
- Business banner displayed at all markets (business provides)

### \$6,000 CULTIVATOR SPONSOR

- Company logo on market poster
- Company logo featured on TFM website & newsletter with clickable link
- 2 personalized posts on TFM social media
- 12 market booth days

### \$3,000 STEWARD SPONSOR

- Company logo on market poster
- Company logo featured on TFM website & newsletter with clickable link
- 1 personalized post on TFM social media
- 6 market booth days

### \$1,500 FOUNDATION SPONSOR

- Company logo featured on TFM website & newsletter with clickable link
- 1 personalized post on TFM social media
- 3 market booth days

### FOR MORE INFORMATION

Please contact Cathryn Kelly for questions or other sponsorship inquiries at [cathryn@downtownacomapartnership.com](mailto:cathryn@downtownacomapartnership.com)



### 2025 BROADWAY FARMERS MARKET BY THE NUMBERS

- 28k customers
- 45 small business vendors
- 30% increase in total vendors from previous year
- \$51k of food access programs provided
- 18.5k Instagram followers
- 356k Instagram post reach
- 21 community partners