



TACOMA FARMERS MARKET

SUPPORT FARMS, SMALL BUSINESSES, AND FOOD ACCESS

BECOME A SPONSOR OF TACOMA FARMERS MARKET

Anticipated reach in 2025: 70,000 in person shoppers and thousands more views via social media.

Location:

Broadway between 9th & 11th

Vibrant Downtown Tacoma

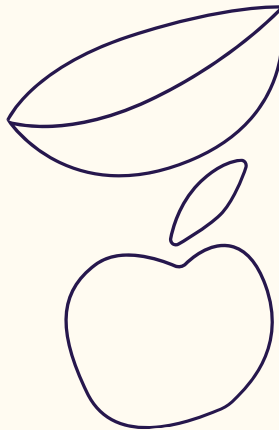
Thursdays | 10:00 am - 2:00 pm

April 3 - September 25



HELP TFM BRING AFFORDABLE, FRESH, HEALTHY FOOD TO OUR COMMUNITY

**and provide market access
for 30+ local small
businesses and farms**



The Tacoma Farmers Market create a vibrant marketplace where businesses and community members connect with one another to enjoy farm-fresh abundance, artisanal creations, and shopping local.

Our shoppers are your customers.

Our shoppers represent more than 73 zip codes and span demographic diversity.

A high-visibility sponsorship opportunity.

Market location in vibrant Downtown Tacoma, 16.3K Instagram followers and 15K Facebook followers.



SPONSORSHIP OPPORTUNITIES

Community Investor
\$1,500

Presenting Sponsor
\$10,000

**Small Business
Champion**
\$3,000

Brand Visibility

- Logo on Market promotional materials
- Logo and link on website
- 2 market booth days for your business

- "Tacoma Farmers Market presented by..." title and prominent logo placed on all promotional materials
- Logo and link on website
- Business banner displayed at all markets (business provides)
- Unlimited market booth days for your business

- Logo on Market promotional materials
- Logo and link on website
- Business banner displayed at all markets (business provides)
- 6 market booth days for your business

Media Attention

- Sponsor recognition and logo placement on digital advertising

- Premier sponsor recognition and quote in press release
- Premier logo placement on digital advertising

- Sponsor recognition and premier logo placement on digital advertising

Social Marketing

2 posts on social media

10 personalized posts on social media

4 personalized posts on social media

Market Day Sponsor \$500 - one market booth day- one social media post